



Entrepreneurship Work In Organizations Requiring Leadership Development

[Confidential on line survey](#)

Are entrepreneurs in Australia really members of the so called “white shoe brigade” as is so often asserted? Or do they have quite different characteristics? We now have the opportunity to find out.

We are writing to seek your help with a very important research project that, in essence, aims to establish the perceived characteristics of entrepreneurs and entrepreneurial activity in different countries around the world.

Julian Lippi has been invited by the lead researchers at Missouri State University in Springfield USA to be the lead research collaborator for Australia. Julian is being assisted in this project by Dr. Janusz Tanas, a colleague at Swinburne University of Technology.

It’s important for us to collect data from both entrepreneurs and employees in small and medium entrepreneurial organisations in Australia so that we may establish the perceived characteristics of Australian entrepreneurs and how they compare with the characteristics of entrepreneurs in other countries.

If you work in or with small to medium entrepreneurial organisations we need your views.

The E-World Project survey will take you around 10 minutes to complete. We would appreciate you passing this email on to as many of your contacts/ colleagues as you can so that we are able to access a broad spectrum of data. We would hope you could involve another 3 or 4 people, but there is no maximum number – the sky’s the limit!

If you now have enough information please take the “quick start” option by going directly to the survey link and completing the confidential on line survey:

<http://www.zoomerang.com/Survey/?p=WEB229HC4BULSC>

If you’d like to know more about the project, please read on.

E-WORLD blends two themes: entrepreneurship and international perspectives. E-WORLD is a cross cultural research program based on data collected by scholars from many different countries. The objectives of E-WORLD are to investigate a number of important theoretical issues.

The following research questions are being explored:

Are different entrepreneurial characteristics needed for success in different international cultures? What does it take to be a successful entrepreneur in various countries?

Which characteristics of successful entrepreneurs are specific to which international cultures? Which characteristics are universal, meaning they are needed across most all international cultures?

What cultural characteristics within a country make certain entrepreneurial characteristics more important than other characteristics?

How can an entrepreneur possessing certain characteristics be fitted or matched with the requirements of a particular culture to increase the likelihood of entrepreneurial success?

How can critical entrepreneurial competencies be trained or developed in a particular culture? How can these competencies be trained and developed in expatriate managerial development programs?

The E-WORLD Project involves researchers from around 40 countries so far and we believe the project provides a significant opportunity for notions of Australian entrepreneurship to be presented on the world stage.

We would especially appreciate you passing this email on to your contacts/colleagues with a short note of support as we believe that we will get good data from networks of entrepreneurs.

The link for the confidential survey is:

<http://www.zoomerang.com/Survey/?p=WEB229HC4BULSC>

Thank you for helping us.

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